

ZIERING MEDICAL

BRINGING EXPERTISE, INNOVATION, & ARTISTRY
TO YOUR HAIR RESTORATION JOURNEY



ABOUT ZIERING MEDICAL

Led by world-renowned hair transplant surgeon Dr. Craig Ziering, Ziering Medical is your discreet, trusted resource for getting answers and personalized help for hair loss. There's not much our elite team of surgeons and surgical staff has not seen. Their incredible work and multi-therapeutic approach with patients have elevated hair restoration to an art form.

While we attract a star-studded clientele of actors, celebrity athletes, musicians, and top-level executives, our goal is to provide an optimal patient experience and result for everyone we have the privilege of treating. We're meeting the unmet hair needs of patients with personalized treatment combinations at every stage of their hair restoration journey.



THE BENEFITS OF CHOOSING ZIERING MEDICAL

EXPERTS IN DESIGNING PERSONALIZED TREATMENT PLANS

Genetic hair loss is a progressive condition that requires planning and management. You may need more than one surgical procedure and type of treatment to stabilize your hair loss, restore your hairline and thinning areas, stimulate hair regrowth, and keep your scalp and hair in optimal health. We create custom short and long-term treatment plans in the appropriate sequence, combining an extensive array of non-surgical hair regeneration therapies and surgery to achieve the lasting results you desire.

EXCEPTIONALLY SKILLED SURGEONS

Because Ziering surgeons are equally skilled at performing both **Microscopically Dissected Elliptical Excision (MDEE)** and **Follicular Unit Excision & Extraction (FUE)**, there are no rate-limiting factors when it comes to surgical recommendations. Most hair restoration clinics focus on either MDEE or FUE. We're experts in both, so you can rest assured that your procedure is one that meets your needs – not just your doctor's.

**Actual Patient*



**Actual Patient*

EXCELLENT RESULTS WITH ALL GENDERS AND ETHNICITIES

Gender and ethnicity affect hair and hairlines in unique ways. We've spent years researching these nuances, finding the most effective ways to achieve the natural look you desire regardless of how your hair looks, feels, curls, or waves. For example, we understand that MDEE is more favorable for female patients, and extra care must be taken with harvesting curly hair. If you are transitioning, no worries. We are leaders in this highly specialized field of hair restoration, and all are welcome.

ELEVATED ARTISTRY

What separates an average result from a superior result is your Ziering surgeon's ability to see your one-of-a-kind facial structure, assess your available donor hair, and know how to use that finite resource to its fullest. We apply classical design principles to restore balance, symmetry, and depth to the crown and hairline, resulting in a distinguished, desirable head of hair that keeps you feeling confident.

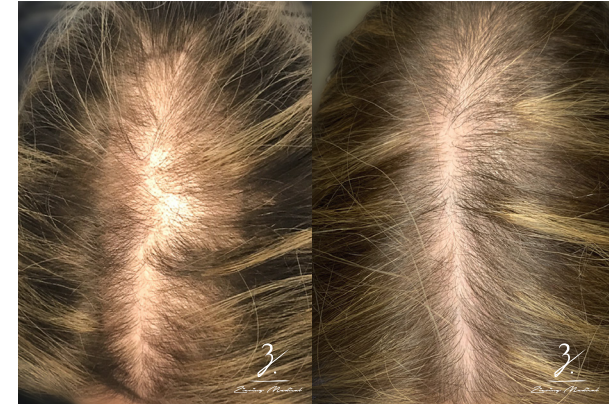
GET STARTED TODAY

Early intervention is key to attaining optimal hair restoration results. If your hair is starting to thin or miniaturize, beginning your treatment pathway now matters. Our treatment plans are designed to help you hold onto **and thicken** as much hair as possible by prescribing best-in-class non-surgical therapies and replacing the hair you've already lost through surgical hair restoration.

It's time to finalize the game plan for managing your hair loss and restoring the hair that has been lost.

NON-SURGICAL IN-OFFICE PROCEDURES

Z Factors – more powerful than PRP, Z Factors are next-generation scalp treatments with exosomes and growth factors.



Keralase™ – combines laser therapy with KeraFactor™, a patented hair growth serum.



Scalp Micropigmentation (SMP) is a non-invasive technique that adds pigment to the skin to create an illusion of more hair with immediate results and no downtime.



AT-HOME THERAPIES

Our at-home therapies are designed to address your hair restoration goals and needs with a diverse collection of medications, specially formulated topical solutions, the Ziering Laser Cap, and our proprietary shampoo and conditioner.



SURGICAL HAIR RESTORATION PROCEDURES

There are 2 types of surgical procedures. The steps of these procedures are the same except for the method used to harvest the donor hair, which is the first step of every surgery. This is followed by the dissection of the hair grafts, the creation of the recipient sites, and finally, the graft placement into the recipient sites.

With FUE, the entire back of the head is shaved short and the follicular units are harvested one at a time with a handheld motorized punch.

MICROSCOPICALLY DISSECTED ELLIPTICAL EXCISION (MDEE)

With MDEE, an elliptical strip of tissue is excised from the donor zone and placed under the Ziering Scope to be slivered, and the hair grafts are dissected into their naturally occurring follicular units of 1 to 4 hairs.



MAKING THE RIGHT CHOICES AT THE RIGHT TIME FOR YOUR BEST HAIR



Eyeblink Hair Transplant + SMP B&A



Are you ready to experience the feeling of having a good hair day again? That's our passion! Our mission is to educate you on what works and what doesn't, equip you with hair loss management strategies, and guide your hair restoration choices and expectations.



With a wide selection of surgical and non-surgical options and physicians who excel at every treatment modality, our approach leads to one outcome: A hair restoration treatment plan that is as unique as you are.



CRAIG ZIERING, D.O., FAOCD, FAAD, FISHRS

As one of the pioneers in hair transplantation, Dr. Ziering has 30 years of experience perfecting the art and science of hair restoration surgery. His expertise has led to innovative breakthroughs with technology like the Ziering Blades and Ziering Scope, as well as surgical techniques such as the Ziering Tunnel Technique and the Ziering Whorl. Dr. Ziering practices out of Beverly Hills and New York City and is considered a leading expert with MDEE and FUE surgery for men and women of all ethnicities.

Dr. Ziering received his medical degree from Nova Southeastern University in Miami, Florida. He went on to complete his residency in Dermatology and Dermatologic Surgery at Ohio University's Grandview Medical Center before becoming the Associate Medical Director for a nationally renowned hair transplant company. It was here that he began to envision a new patient experience – one where the patient is guided through the surgical process with ample education and unconditional support. Ziering Medical was established in 2003, and Dr. Ziering has since trained more than 25 hair restoration fellows.

The author of many published articles, Dr. Ziering is a sought-after speaker at scientific and aesthetic conferences in the US and abroad. Affectionally known as Dr. Z, he remains active in hair loss and regenerative hair restoration research. With over 25,000 cases successfully completed, Dr. Ziering has gained a dedicated celebrity clientele and world-renowned reputation thanks to his impeccable precision and completely natural, undetectable results.





HEATHER GUILBAULT

– PA for Dr. Ziering

Heather received BS in Preprofessional Biology from Troy University in Alabama and her Masters in Physician Assistant Studies at the Massachusetts College of Pharmacy and Health Sciences in Boston. She is a licensed Physician's Assistant in California, Arizona, Washington, Colorado, Louisiana, Illinois, and New York.

Helping people become healthier, happier versions of themselves is Heather's daily goal. She has a diverse background founded on her service in the Coast Guard, extensive travel, and medical education. While serving in the Coast Guard, Heather was recognized with the Good Conduct Medal, Team Commendation Medal, Sea Service Award, and Sailor of the Quarter. In addition to working with the homeless population in San Francisco as a primary care provider, Heather has nearly 7 years of experience in hair transplantation and has worked with over 20 hair transplant physicians. She is proud to be at the forefront of new FUE techniques and enjoys complex patient cases including extensive scarring, curly hair, and corrective.

When at home, Heather enjoys spending time with her rescue dog Henry, running, and reading.



JAMES CALDER, MD

– Clinical Director of Beverly Hills

Dr. James Calder has over 20 years of experience in aesthetic medicine, specifically in the field of hair restoration, specializing in the surgical and non-surgical treatment of hair loss in both men and women.

He is a graduate of Creighton University Medical School, and he formally trained in Physical Medicine and Rehabilitation at the University of Minnesota. Upon completion of his training, Dr. Calder became board certified in PM&R in this field.

Having been trained by some of the most skilled and accomplished practitioners in the art and science of hair restoration, Dr. Calder joined the Ziering team in 2003. His expert level surgical skills with Follicular Unit Excision and Extraction (FUE) and Microscopically Dissected Elliptical Excision (MDEE) combined with his proficiency in the use of regenerative medicine therapeutics, have made him a popular choice for our patient's hair restoration transformations.

Dr. Calder has amassed a wealth of experience across a range of hair transplantation, including facial hair transplants, eyebrow restoration, beard reconstruction as well as hairline design with patients undergoing gender reassignment. His meticulous nature and sense of aesthetics have made Dr. Calder a respected leader in this field.



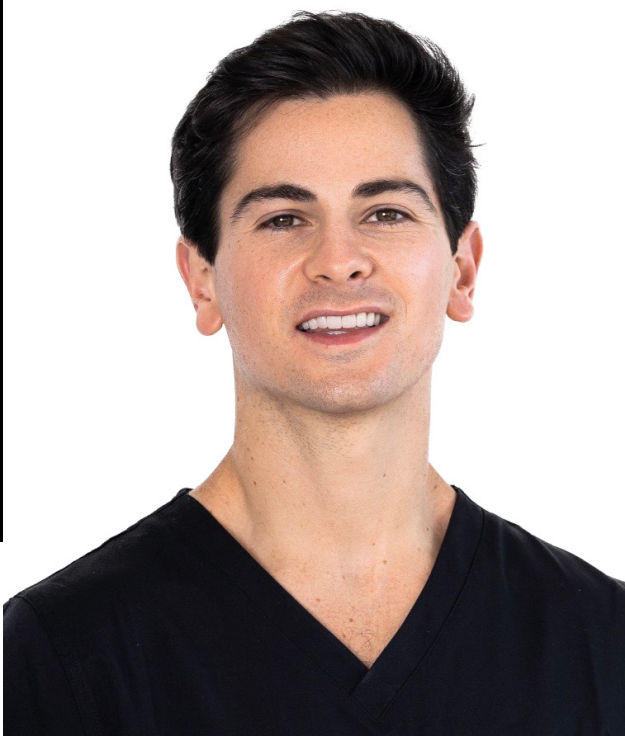
MARK FAUCHER, MD

– Clinical Director of Ziering Medical of NYC

A childhood love of the sciences and a gift for connecting with people as a grocery store cashier in high school, inspired Dr. Faucher to enter the medical field. For him, medicine combined his passions: chemistry and being a part of people's daily lives. It was the perfect blend of using intellectual pursuits to connect with people when they needed help and hope to manage their health.

Dr. Faucher obtained his BA in Chemistry from The College of the Holy Cross and went on to attend medical school at the Stritch School of Medicine at Loyola University of Chicago, followed by a residency in Obstetrics and Gynecology at the Hartford Hospital in Hartford, Connecticut. He went on to work as a private practice physician in Boston for more than twenty years and has also served as a clinical instructor at Harvard Medical School and Tufts Medical School, as well as spending time training residents in advanced surgical techniques.

A published author of medical research and a consummate student, Dr. Faucher would turn his attention to the life-transforming field of hair restoration. Not surprisingly, he approached it with precision, discipline, and passion quickly becoming one of the industry's foremost practitioners of advanced, natural-looking hairline restoration techniques.



ROBERT DORFMAN, MD

– *Fellow Beverly Hills*

Dr. Robert Dorfman graduated from Northwestern University, Chicago, IL with a combined BS/MD within the Honors Program in Medical Education. He also earned a Masters of Science (MSc) in the History of Science, Medicine, and Technology at the University of Oxford, St. Catherine's College, Oxford, UK. While at Oxford, Dr. Dorfman was recognized with the Patricia Knapp Award. Dr. Dorfman then had internship and

residency training in plastic surgery at UCLA before pursuing a fellowship in hair transplant surgery at Ziering Medical.

Dr. Dorfman is active in the aesthetic industry holding membership in the American Academy of Cosmetic Surgery (AACS), American Academy of Aesthetic Medicine (AAAM), and the American Academy of Anti-Aging Medicine (AAAAM).

He has co-authored 49 articles in numerous scientific publications and has lectured extensively on various topics in hair restoration, anti-aging, and regenerative medicine around the world. Dr. Dorfman has a long history of giving back to communities having contributed over 400 hours of service in the CentraState Medical Center Emergency Room, Freehold, NJ, serving as an Associate Board Member on the Face the Future Foundation dedicated to supporting Pediatric Craniofacial Center at the University of Illinois, and participating on the Student Advisory Committee of the University of Oxford student organization supporting Childreach International, London-based children's charity.

In his spare time, Robert enjoys spending time by the beach, lifting weights, playing paddle tennis, skiing, and traveling. He is passionate about all things hair.



RAE LYNNE KINLER, MD

– Clinical Director of Greenwich

After completing a Fellowship in Hair Restoration Surgery under Dr. Craig Ziering, Rae Lynne Kinler, M.D. joined Ziering Medical as Clinical Director of Ziering Medical of Greenwich, Connecticut. Dr. Kinler is the first physician in her family. It was this ambition combined with a love of art and technology that drew her to the field of aesthetics and hair transplantation.

Dr. Kinler attended medical school at American University of the Caribbean in Saint Maarten, N.A., followed by a General Surgery Residency at Waterbury Hospital in Waterbury, Connecticut, and a Trauma Fellowship at Hartford Hospital in Hartford, Connecticut. She went on to complete an Aesthetic Medicine Fellowship at Dolce Vida Medical Spa in Shelton, Connecticut.

Dr. Kinler pursued the Hair Transplant Fellowship with Dr. Ziering because, as she phrased it, “in order to be the best, you have to be trained by the best.” During her fellowship, she became extremely proficient in Microscopically Dissected Elliptical Excision (MDEE) and particularly skilled at Follicular Unit Excision and Extraction (FUE) procedures, including manual FUE and ARTAS Robotic (FUE) procedures. She also participated in research and development with Restoration Robotics and has been invited to lecture for the company.

One of the few female hair restoration surgeons in the US, Dr. Kinler has been a sought-after hair loss expert who has been featured in Vogue, Shape, Healthline, PureWow, HuffPost, and Byrdie.

HAVE MORE QUESTIONS?
GIVE US A CALL!

800.642.9942
ZIERINGMEDICAL.COM
@ZIERINGMEDICAL

BEVERLY HILLS | GREENWICH | NEW YORK CITY

